



# TAMPA BAY IOWA CLUB HAWKEYE CONNECTION

June 2009 Issue 15

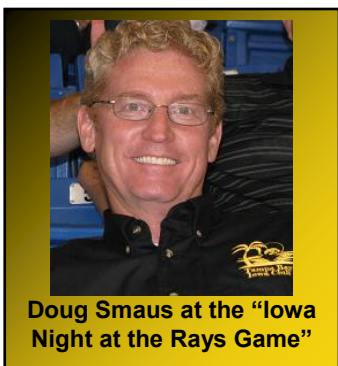
## Schedule of Events Summer/Fall 2009

- **Annual Membership Meeting & Hawkeye Happy Hour):** Fri. 6/12 at 5:30p @ the Echelon at the Reserve. Open to all members and those wishing to join TBIC.
- **Family Picnic/UI Student Sendoff:** Sun. 7/19 from 1-4 pm @ [Fl. De Soto Park](#). More details to come.
- **Hawkeye Happy Hour:** Thurs. 8/20 at [Pete and Shorty's](#) (new Pinellas Park location), 7402 49<sup>th</sup> St., Pinellas Park, FL  
Time: 5:30p
- **Football Game Watch:** Sat. 9/5 - University of Northern Iowa (Panthers) at [Boston's](#). Time TBA.
- **Football Game Watch:** Sat. 9/12 - Iowa State University (Cyclones) at [Boston's](#). Time TBA.
- **Hawkeye Happy Hour:** Thurs. 9/17 Time: 5:30p. Location TBD
- **Football Game Watch:** Sat. 9/19 - University Arizona (Wildcats) at [Boston's](#). Time TBA.
- **Football Game Watch:** Sat. 9/26 - Penn State University (Nittany Lions) at [Boston's](#). Time TBA.

## TBIC President's Corner by Doug Smaus

Hello to all of you in the Tampa Bay Iowa Club.

**Iowa Night at the Rays Game was good fun for the 100 who purchased tickets this year!** Thank you for your participation. This was the second year for this event and with your continued



support, we hope to make this a standing annual event.

The last two annual retreats have produced a number of suggested ideas about events for the Club to participate in.

Although we see the bigger attendance at football game watches, the Iowa Night at the Rays, etc., larger attendance is not our most important goal. All events, big or small, are important when it comes to enjoying the company of TBIC members.

The retreat members are still working on the best way to collect your ideas and how to coordinate the events with

others. Stay tuned and we hope to have a mechanism in place in the near future that is member friendly.

Your suggestions on any ideas for outings and events are most important.

### Mark your calendars for:

1. Friday, June 12<sup>th</sup>: second Annual Membership Meeting and Hawkeye Happy Hour). See page 3 below.
2. Sunday, July 19<sup>th</sup>, 1-4pm. Family Picnic at DeSoto Park. Free to TBIC members - \$5.00 for non-members. RSVPs are being accepted now at: [epeters13@aol.com](mailto:epeters13@aol.com)

Enjoy this issue and I look forward to meeting you in the near future.

## Hawkeye Insider - Michael Schillig

Michael is a native Iowan who grew up in Cedar Rapids, graduating from LaSalle HS with Valedictorian honors in 1980. Gisela Busco-Schillig was raised and educated in Argentina. She is an attorney, and met Michael through his church. They have been married for 2 1/2 years and although she is an ardent soccer fan, she is also a huge Hawkeye supporter who now bleeds black and gold.

Michael has been a writer in the advertising business for the past 24 years. He currently is Associate Creative Director/Writer for Pyper Paul + Kenney. He has won over 500 awards at all levels for his creative



writing and helped his company win the prestigious 2007 AAAA O'Toole Award as one of the Top Three Most Creative Ad Agencies in the Nation with under 100 employees. Congratulations!

Although he started his college education at UNI he graduated from Iowa with his

"dream" degree in Journalism. Besides being a star writer in advertising, he has also been a star tennis player since high school. He played on the UNI and Iowa teams and continues to be an avid tennis player.

Michael first discovered the TBIC in the late 90's and attended game watches at Bleachers in St. Pete. He was a participant in last year's Membership Planning Meeting and using his professional skills came up with the name "Hawkeye Connection" for the TBIC's Newsletter. He also contributed his creative input on the new TBIC logo and branding development.

## Hawkeye Happy Hour Update TBIC Iowa Night at the Rays Game

May 14<sup>th</sup> was "Iowa Night at the Rays Game." 100 TBIC members and friends met for a Hawkeye Happy Hour (HHH) at Ferg's Sports Bar & Grill on Central Ave., by the "Trop" in St. Petersburg before the Rays vs. Indians game. Free wings purchased by the Club, and libations fired up the ticket holders before the game.

There were booming thunder storms outside but the players and fans remained dry under Tropicana Field's dome. The Rays lost this opening game of a 4 game series but TBIC members and guests had a great time!



Wilda Crouse and Sean Cox  
Win Door Prizes at Ferg's



**Don't be shy - join in the fun at the next year's Iowa Night at the Rays and ALL Hawkeye Happy Hours!**

**UP NEXT: Thursday June 12<sup>th</sup> from 5:30- ??? pm.**

*TBIC's Annual Membership Meeting and Hawkeye Happy Hour*

**POOL PARTY!**

↓ SEE DETAILS BELOW ↓

# TBIC HAWKEYE CONNECTION

## Pool Party!

This is our Hawkeye Happy Hour for June and the  
“Annual Meeting” of the Tampa Bay Iowa Club



What's better than a  
Tampa Bay Iowa Club  
Member Appreciation Event  
at the location above??!!

**Friday, June 12<sup>th</sup>, 2009 5:30pm - ?????**

This event is being held at Eddie Peters' complex in St. Pete just off the Howard Franklin Bridge. (Directions will be provided when you RSVP.)

### **Poolside Party includes:**

Complimentary BBQ featuring pulled pork and  
BBQ chicken with all the fixings, beer, wine, soft drinks

You are welcome to take a dip in this beautiful pool...  
Bring your suits and a towel. There is a place to change.  
(A brief business meeting/club update will be held at 6:30pm)

**RSVP required by Monday June 8, 2009. RSVP to: [epeters13@aol.com](mailto:epeters13@aol.com)**  
Please indicate preference for beer or wine (white or red?) when you RSVP!

**Don't fear the weather! We have a beautiful clubhouse as back up if necessary!**



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We're on the Web!  
Visit us at:

[Tampa Bay Iowa Club](#)

## Other Important Website Links

- [Other Iowa Clubs](#)
- [Nat'l I-Club E-News](#)
- [University of Iowa](#)
- [Daily Iowan](#)
- [Hawkeye Sports](#)
- [Iowa City Area](#)
- [UI "Fyi"](#)
- [Alumni Band](#)
- [UI Library](#)
- [Alumni Career Services](#)
- [Find a Friend](#)
- [Go Hawks!](#)

Tampa Bay Iowa Club is chartered by University of Iowa Alumni Association.



[UI Alumni Association](#)

Comments to Dick Fry at:  
[dandlfry@aol.com](mailto:dandlfry@aol.com)

## Meet the TBIC Board Members

Your Tampa Bay Iowa Club Board of Directors are all volunteers who plan all activities, protect the treasury and try to make your membership a valuable and enjoyable experience. If you are interested in serving on the Board or helping in any way with the various activities of the Club, contact Doug Smaus, President, or any of the Board at the listed email addresses listed below.

**Doug Smaus, President** [Dsmaus@cdstampa.com](mailto:Dsmaus@cdstampa.com)  
**Ed Peters, Vice President** [epeters13@aol.com](mailto:epeters13@aol.com)  
**Les Young, Treasurer** [Leslie\\_Young@nylaarp.newyorklife.com](mailto:Leslie_Young@nylaarp.newyorklife.com)  
**Diane Lane, Secretary** [dianelane23@yahoo.com](mailto:dianelane23@yahoo.com)  
**Dan Rhoer, Website** [drhoer@yahoo.com](mailto:drhoer@yahoo.com)  
**Dave Byers, Logo/Branding** [Crayon399@yahoo.com](mailto:Crayon399@yahoo.com)  
**Steve Feigenbaum, Membership** [fltransit@verizon.net](mailto:fltransit@verizon.net)  
**Jeff Summers, Hawkeye Happy Hours** [Jeff@munosummers.com](mailto:Jeff@munosummers.com)  
**Dick Fry, "Hawkeye Connection" Newsletter** [dandlfry@aol.com](mailto:dandlfry@aol.com)

## Membership Information

Membership in the Tampa Bay Iowa Club (TBIC) is open to all alumni, former students, active military stationed in the Tampa Bay Area and friends of the University of Iowa.

Annual member dues support the TBIC, allow us to sponsor our events and maintain communication with area alumni. Help keep the TBIC alive and remember the dues are also tax deductible.

### Tampa Bay Iowa Club Membership Form

**Please fill out this form and make your check (active military are free) payable to Tampa Bay Iowa Club.**

Annual Dues: \$15/single; \$25/couple, and active military are free.

Name \_\_\_\_\_

If your are an Iowa Grad, Year and Degree \_\_\_\_\_

Spouse \_\_\_\_\_

If your are an Iowa Grad, Year and Degree \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone No. \_\_\_\_\_

Email \_\_\_\_\_

Alumni Club Member? \_\_Y\_\_N Current Iowa Club Member? \_\_Y\_\_N

**Please mail your check and this form (or the information) to:**

**Steve Feigenbaum**  
9207 Meadowmont Ct.  
Tampa, FL 33625

## Thank You For Your Support!